

Electricity
Distribution

EQUINOX Horizon Scan

Tracking relevant developments and
learnings from previous/ongoing
projects, initiatives, and policies

v1.2 26th June 2023

nationalgrid

 **Guidehouse**



Version Control

Version Number	Last Edited/Reviewed By	Version Dated	Next revision
v1.0	Callum Coghlan (Guidehouse)	Q4 2022	Q1 2023
v1.1	CC & Ryan Huxtable (NGED)	3rd March 2023	Q2 2023
v1.2	Karen Liu, Ethan McGrath, Lauren Emmens, CC (Guidehouse) & RH	26 th June 2023	Q3 2023

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Introduction

Document purpose, contents, scope,
usage

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Context and Purpose: What is this Horizon Scan and why is it needed?



This Horizon Scan is a tracker of projects, policies, market design and regulation relevant to Equinox



Equinox will unfold to a backdrop of **three years of policy and regulatory change** regarding many areas **relevant to project delivery** like flexibility market design and heat pump roll out



As a **condition of Ofgem funding**, Equinox must **directly acknowledge** and **build upon** other innovation projects relating to electrification of heat and flexibility by **UK DNOs** and others



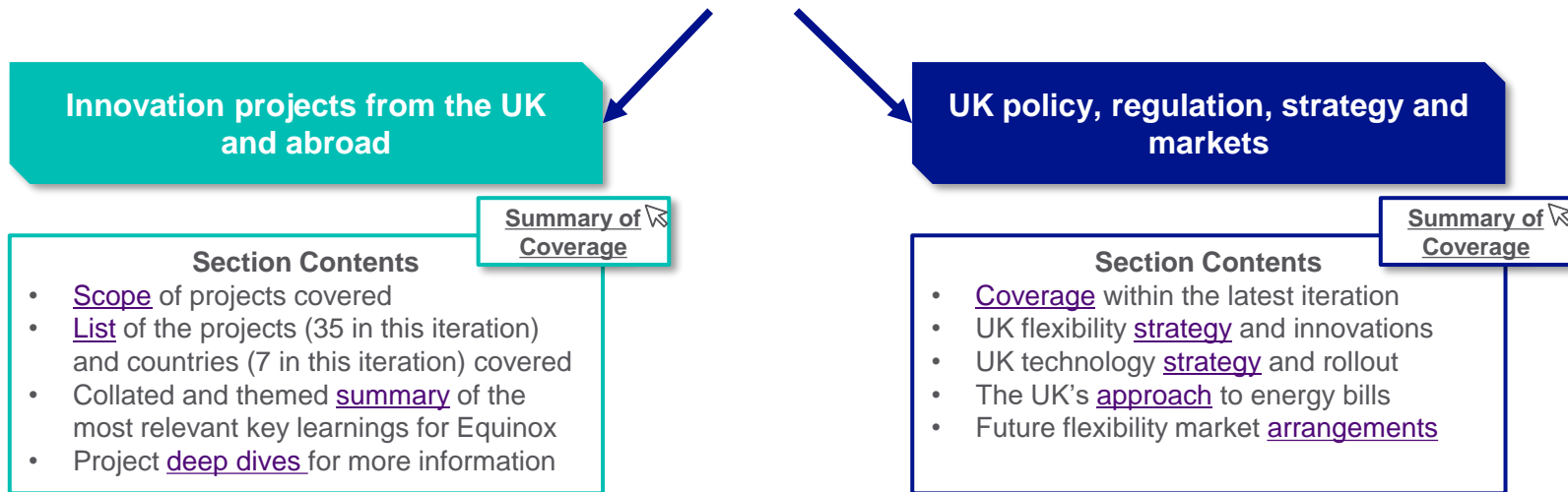
To ensure Equinox tests commercial arrangements **which reflect reality**, it is important to **keep abreast of current and upcoming** policies and regulations



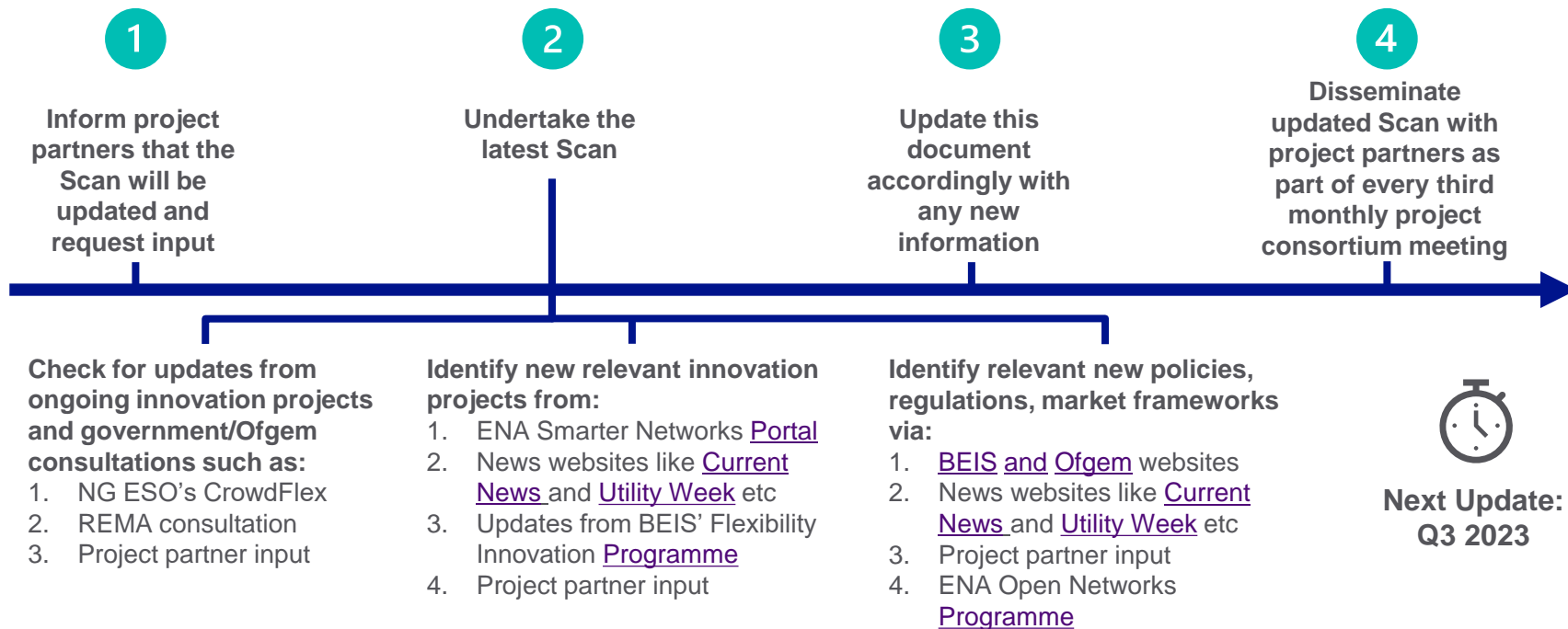
Collating all relevant projects facilitates the identification of opportunities to disseminate Equinox learnings to other projects who can benefit from them, fulfilling **another Ofgem funding condition**

Guide: What is included within this Horizon Scan?

This Horizon Scan collates and summarises research and innovation projects, plus regulations and policy, which are deemed relevant to the delivery of the Equinox project. The document is split into two main parts



Guide: The Horizon Scan will be updated every three months via the following process



Horizon Scan Coverage: Innovation projects from the UK and abroad



The scan pools insights and learnings from completed and ongoing innovation projects across the following themes: ¹

1

Domestic Energy Flexibility

Projects focusing on innovation in domestic flexibility from any source, not exclusively low carbon heat

Relevance for Equinox
Learnings on the approach towards domestic consumers, modelled and experimental aggregated flexibility provided

2

Commercial Trials at Scale

Projects focusing on a larger scale (1000+ participating households) trial of an innovative flexibility proposition

Relevance for Equinox
Learnings on customer recruitment, minimising dropouts, regularity of engagement, results analysis

3

Low Carbon Heating Innovation

Projects focusing on domestic low-carbon heating, not necessarily from a flexibility perspective

Relevance for Equinox
Learnings on customer preferences, experience with remote control, common heat pumps concerns

Projects found via:



1. [Smarter Networks Portal](#)



2. [Flexibility Innovation Programme](#)



3. News sites

4. Input from project partners

¹ Not mutually exclusive

Horizon Scan Coverage: UK policy, regulation, strategy and markets



The scan extensively covers the UK's current and proposed approach towards:

1

Flexibility Strategy and Targets

- Vision/ high-level targets
- Existing arrangements
- Forecast capacity
- New BaU offerings

Relevance for Equinox
Equinox must align with UK high level strategy

2

Heat Pump/ Smart Meter Policy and Regulation

- Historic/targeted rates of installation, rollout strategy
- Targeted installation rates
- Current and suggested

Relevance for Equinox
Project must react based on regulation for and pace of heat pump /smart meter rollout

3

Energy Bill Policy and Regulation

- Price cap forecasts
- Current and proposed support packages for bills

Relevance for Equinox
Trial design and incentives must reflect the current and future energy costs landscape

4

Potential Future Electricity Market Arrangements

- Related to structure of flexibility markets
- Related to functioning of flexibility markets

Relevance for Equinox
Final BaU-ready commercial offering must fit within the UK's realigned electricity market

Major sources include:



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2

Innovation Projects

Projects covering domestic flexibility,
low carbon heating innovation, and
commercial trials at scale

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Horizon Scan Coverage: Innovation projects from the UK and abroad



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Projects found via:



1. Smarter Networks Portal



2. Flexibility Innovation Programme



3. News sites

4. Other sources like Equinox project partners, IEA, etc.

¹ Not mutually exclusive

2.1. Approach to Project Scan

Equinox is UK-based so the scan primarily focuses on the UK, although large-scale projects abroad are included

Country



Key project leads



Reason for inclusion

As a UK-based project, Equinox stands to gain from key learnings coming out of other UK innovation projects, particularly those by other suppliers and DNOs. They can provide insights into UK consumer behaviour and preferences towards heat pumps and flexibility

Germany, France, Switzerland and Denmark have some of the highest heat pump installation rates in Europe, so can offer insights on commercial scale domestic heating flexibility innovation trials and programmes

Project partner Guidehouse has experience with projects in the USA and Canada which have a similar premise to Equinox – namely large scale commercial trials of domestic heating/cooling flex

2.II. Summary of Key Learnings

Key learnings from 35 projects have been summarised within seven buckets

1

Customer Offering

How to achieve a compelling proposition

2

Flexibility Impact

How to ascertain the overall flex benefits

3

Recruitment

How to maximise and maintain participation

4

Customer Preference

How to meet participant needs

5

Engagement Strategy

How to optimise engagement throughout the trials

6

Trial Design

How to design and analyse the trials being undertaken

7

Market Design

How to ensure Equinox is ready for business as usual



A compelling customer proposition is key for unlocking flex, but this can be complex to achieve



To maximise uptake of demand side response (DSR) / flex services, focus on **financial concerns of participating households** by **improving customer proposition** (Projects 4, 13, 30 on [project list](#))



There are **many ways of reimbursing customers** for flexibility, from **different tariffs** (5, 21, 22, 28, 33), **bill rebates** (6, 23, 25), and **per kWh payments** (24). **Sign up bonuses** are also common for trials (12, 21, 23, 24)



Complexities of contract approval process and service design can **present delays and challenges** (13), including concerns about **personal data sharing** (24), **explicit consent requirements** (9), **authentication** (7), etc.



The service summary from NGED's Sustain-H domestic flexibility product, which came out of the Future Flex project, **provides guide elements** which need to be considered for Equinox commercial arrangements (9). An element that made this service proposition successful was its **simplicity**.

Price signals and direct load control offer different flexibility benefits for networks



Critical peak pricing can motivate changes in space heating **even when there is no direct price signal to do so** (project 20 on [project list](#)). i.e. price signals can induce **wider behavioural change and flexibility**



Participants can **respond at short notice** to price signals (2, 6, 21, 22), with high participation rates (26)



Giving participants control over temperature limits results in **hugely varying flex potential**, with households **tending towards the extremes** of min and max flex provision (22)



Time of use tariffs and turn-down events can **significantly reduce peak demand** (2, 5), though specific potential for UK heat pumps **remains unclear** (2). Turn down can induce increases elsewhere (4, 26)



Large-scale **turn-up trials** have also demonstrated that there is **significant flexibility potential** from domestic assets when consumers are asked to increase their usage (2, 6)



Modelling project results will aid understanding the role HP turn-down could play in a peak 1-in-20 year winter (10), how HP turn-up can reduce wind curtailment (11), and the flexibility potential of aggregated low carbon domestic heating assets (3, 16)

Recruitment requires proactive engagement and careful consideration of incentives



Risk-free aspect of trials can be a **crucial incentive to enrol customers** (22 on [project list](#)). Conversely, other trials saw a **lack of awareness** from participants that incentives had been made available to them (23)



Working with a **trusted third party** (e.g. charity) **adds legitimacy** to recruitment efforts, with **face-to-face interactions** important for building trust and engagement **with vulnerable customers** (4). A voluntary compliance scheme will help build consumer and DNO/ESO trust in domestic flexibility (20)



Customers need **support and resources** to understand new systems, tariffs, etc, and to encourage the switch to **new routines** (5, 7, 13, 14)



Initial concerns for V2G centred around general EV price and operational concerns like charging time (7) – could Equinox find a similar relation between heating flexibility and more general heat pump concerns?



Interactive diagrams and videos are a great resource for making recruitment **more accessible** (8, 24)



Cost of heat pump and accompanying required retrofits can be **prohibitively high barrier** to hitting recruitment targets (12, 27), though this is expected to change over time as costs fall

Acknowledging and aligning with customer preferences is necessary for success



Opt-out flexibility initiatives offer **more flex** than opt-in, provided the **incentive is sufficiently high** (5 on [project list](#))



Unacceptable noise from hybrid/ heat pump systems for participants in some trials (14)



Ease of use, comfort, **reliability**, and upfront and running costs are the primary aspects of a heating system that customers **value** (18)



Do not overpromise: on one trial, many customers did not achieve the bill savings they were promised, with some actually paying more (13)



One trial allows customers to **block times** for which they would not like to have their heat pump remotely controlled (25)



Simple technology is preferred e.g. a one-app solution (7) or a simple proposition (9)

Disruption to customers is a key reason for households choosing not to install heat pumps (27) or engage with flexibility schemes

Active and continuous engagement better guarantee longer-term participation



Customers can be initially **highly concerned** about **changing their routine**, so must be **guided** through the early behaviour change (5, 7 on [project list](#)). Personalised tracking and advice empowers participants (8, 26)



In-person events for trial participants to engage with those running the trial can result in those who show up **delivering significantly more flex** (21)



Without **continuous engagement**, participation dropped off in certain trials (4), and has been shown to be higher **directly after engagement**. This must be balanced with **messaging fatigue** which causes disengagement (5)



Large-scale domestic flexibility trials have generally seen **large and enduring buy-in**. For one SPEN trial, **almost 100%** of participants found the experience easy and beneficial. ~70% said they would consider managing their energy use **at least three days per week** (6)





In CrowdFlex, participants who switched to a flex price signal tariff **consistently changed their demand profile** over the six months of the trial (2)





Ongoing communication between members of project staff is key to successful external communication (32)

Various projects assist the setting of ambitious trial objectives and robust impact evaluation

 Large scale heating flexibility trials in Germany (24, 25 on [project list](#)), Canada (21, 22), and USA (23) all offer **slightly varied trial designs** from which Equinox can cherry-pick

 Standard event time for customers is a **maximum of two hours** (2, 6, 24), though other trials went with four hours (5) and one hour (25)

 If designed well, direct load control can occur **without participants even noticing** when there has been a control event (13, 23)

 Projects like Right to Heat (15) can provide insights to accompany Sero data on **how heat pump use interacts with other low carbon technologies** like solar PV, thus how to account for these in the trial design

 The Modelec trial in France introduced **gamification as an engagement tool** (26), rewarding ‘better consumption’ with points

Innovation and research can guide Equinox towards a solution that fits with future markets



Intraflex (1 on [project list](#)) has proven that **aggregated domestic flexibility procured near real-time can compete with traditional dispatchable flexibility on price**



CrowdFlex Alpha should uncover **more accurate stochastic flexibility forecasting modelling methods (3)**, which can help DSOs to hone their procurement needs for domestic flexibility



In Sustain-H, NGED have a domestic flexibility product which **could be tailored for Equinox (9)**



Learnings from **global energy market models** could feed into a bottom-up market model for the UK (19)





















GOFLEX has created a data services platform to provide **localised estimation and short-term predictions of energy demand/generation**, which will help create the market for distributed flexibilities and automated dynamic pricing (31)



Commander (34) is exploring stackability and primacy rules for different system operator flexibility services in the UK.

















2.III List of Projects Considered

Projects for key learnings 1/5¹

Project	Country	Lead	Description	Domestic flexibility	Trials at scale	Low carbon heat	Project dates
1. Intraflex		 nationalgrid	First close to real-time trading of domestic flex, allowing market to determine price	✓	✓		Oct 2019 - Nov 2021
2. Crowdflex NIA		 nationalgridESO	Large-scale commercial trial to understand the domestic flexibility across various LCTs	✓	✓		Apr 2021 - Mar 2022
3. Crowdflex SIF Alpha		 nationalgridESO	Deeper dive into the system role of domestic flexibility, plus potential stacking opportunities	✓	✓		Aug 2022 - Jan 2023
4. Energywise		 UK Power Networks	Understand and trial energy efficiency and commercial arrangements with fuel poor customers	✓	✓		Jan 2014 - Sep 2018
5. SAVE		 Scottish & Southern Electricity Networks	Understand whether price signals can impact household peak demand	✓	✓		Jan 2014 - Jun 2019
6. Flexibility Demand Shift Trial		 SP ENERGY NETWORKS	Turn-up trial where consumers were rewarded with free energy for using abundant renewables	✓	✓		Mar 2022 – Apr 2022
7. Powerloop		 octopus electric vehicles	Residential V2G trial with Nissan Leafs	✓	✓		Mar 2018 - Mar 2022
8. Vehicle-to-Grid Trial		 ovo energy	Use bidirectional charging to balance the grid and improve energy efficiency.	✓	✓		Jan 2021 - Jan 2023
9. Future Flex		 nationalgrid	Design and trial a new flexibility product for unlocking domestic flexibility	✓	✓		Nov 2021- Mar 2023



















2.III List of Projects Considered

Projects for key learnings 2/5

Project	Country	Lead	Description	Domestic flexibility	Trials at scale	Low carbon heat	Project dates
10. Peak Heat		 nationalgrid	Desktop modelling study to better understand impact/ flexibility of HPs	✓		✓	Feb 2021 - May 2022
11. 4D heat		 Scottish & Southern Electricity Networks	Flexible residential heating demand to absorb wind power that would otherwise have been curtailed	✓		✓	May 2020 - Nov 2020
12. LEO – Smart Flex		 LEO Local Energy Oxfordshire	Understand the potential for flexibility services to help enable a zero-carbon future for rural communities with planning constraints	✓		✓	Jan 2022 - Jun 2023
13. No Regrets		 passivSYSTEMS	Bring a novel hybrid HP commercial offer to market, and experiment with DSR viability	✓		✓	Oct 2018 - Apr 2019
14. HyCompact		 UK Power Networks	Trial of 7 new single unit hybrid heating systems	✓		✓	Aug 2020 - Jun 2022
15. Right to Heat		 UK Power Networks	Develop best practice decarbonising heat and decreasing bills in gas grid connected urban social housing	✓		✓	Feb 2022 - Jul 2023
16. Neighbourhood Green		 UK Power Networks	Propose an industry standard view on diversity factors for heat, understand flex potential	✓		✓	Feb 2022 - Feb 2024
17. CommuniHeat		 UK Power Networks	Developing a roadmap for how rural communities can switch to low carbon heat	✓		✓	Oct 2020 - Jun 2022

















2.III List of Projects Considered

Projects for key learnings 3/5

Project	Country	Lead	Description	Domestic flexibility	Trials at scale	Low carbon heat	Project dates
18. Freedom		 nationalgrid	Balancing networks through optimising use of HHPs			✓	Oct 2016 - Jan 2019
19. Redmast		 nationalgrid	Evaluating current energy market set-up to investigate future market designs	✓			Jan 2022 - Aug 2022
20. HOMEflex		 Scottish & Southern Electricity Networks	Development of a Code of Conduct to build trust in domestic flexibility market and support consumer engagement	✓	✓	✓	June 2022 – May 2024
21. Regulated Power Pricing pilot		 London Hydro	Critical peak pricing trial of cooling flex with & without real time data	✓			May 2016 - Apr 2019
22. Advantage Power Pricing Pilot		 alectra	Tests response of technology-enabled residents to dynamic price signals	✓	✓	✓	Nov 2015 - Aug 2019
23. EnergyWise Home		 DUKE ENERGY	Residential trial of direct load consumption for heating/cooling.	✓	✓	✓	Jan 2014 - Sep 2018
24. Viflex		 VIESMANN	Test how reduced HP demand can stabilise transmission system	✓	✓	✓	Dec 2020 - Ongoing
25. HeatFlex		 tennet	DNO cooperation to intelligently use flexibility from distributed heat pumps to avoid grid bottlenecks	✓	✓	✓	Jul 2018 - Jun 2020
26. Modelec		 POWEO	Test load shedding models for consumers in response to different demand responses.	✓	✓	✓	Jan 2011 - Jul 2014



2.III List of Projects Considered

Projects for key learnings 4/5

Project	Country	Lead	Description	Domestic flexibility	Trials at scale	Low carbon heat	Project dates
27. Electrification of Heat			Technical and practical feasibility of a large-scale heat pump rollout into existing British homes		✓	✓	June 2020 – Dec 2022
28. NeatHeat			Test how Zero Emission Boilers (ZEB) interacts with the electricity network	✓		✓	Sep 2022 – Feb 2024
29. ReHeat			Trial network solutions to mitigate the effects of increased demand from domestic electrical heating on the distribution network	✓	✓	✓	June 2021 – Oct 2024
30. Flexible Tower			Demonstrating ability of electric storage heaters to shift demand	✓			Feb 2021 – May 2022
31. GOFLEX			Technology solutions for distributed flexibilities and automated dynamic pricing market	✓	✓		Nov 2016 – Feb 2020
32. EcoGrid EU			Using market mechanisms and smart control of electricity to balance the energy system	✓	✓		2011-2015
33. HeatFlex UK			Improve understanding of heat pump flexibility potential and circumstances for participating in flexibility events	✓	✓	✓	Sept 2022 – June 2023
34. Commander			Method for coordinating stackability and primacy for ESO/DSO flexibility	✓			TBC

2.III List of Projects Considered

Projects for key learnings 5/5

Project	Country	Lead	Description	Domestic flexibility	Trials at scale	Low carbon heat	Project dates
35. Net Zero Terrace			Demonstrates how to decarbonise a terraced street using a smart local energy system integrated with the network	✓		✓	Apr 2023 – June 2023



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Policy, Strategy, Markets and Regulation

Relevant policy and market designs
and reviews relevant to Equinox

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Horizon Scan Coverage: UK policy, regulation, strategy and markets

The scan extensively covers the UK's current and proposed approach towards:

1

Flexibility Strategy and Targets

- Vision/ high-level targets
- Existing arrangements
- Forecast capacity
- New BaU offerings

Relevance for Equinox
Equinox must align with UK high level strategy

2

Heat Pump/ Smart Meter Policy and Regulation

- Historic/targeted rates of installation, rollout strategy
- Current and suggested policies and regulations

Relevance for Equinox
Project must react based on regulation for and pace of heat pump /smart meter rollout

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Energy Bill Policy and Regulation

- Price cap forecasts
- Current and proposed support packages for bills

Relevance for Equinox
Trial design and incentives must reflect the current and future energy costs landscape

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Potential Future Electricity Market Arrangements

- Related to structure of flexibility markets
- Related to functioning of flexibility markets

Relevance for Equinox
Final BaU-ready commercial offering must fit within the UK's realigned electricity market

Major sources include:



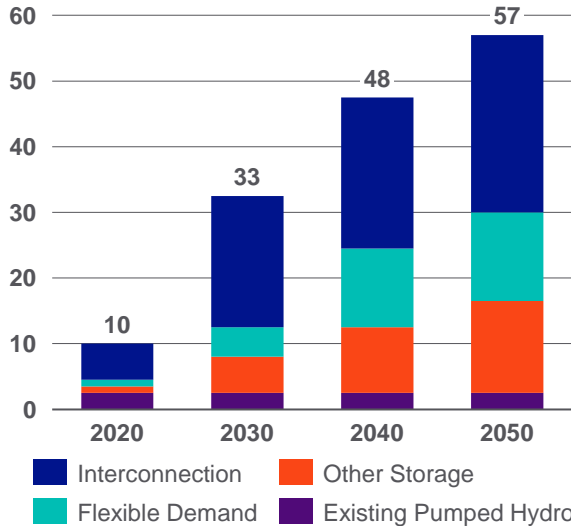
An overview of UK policy, regulation, strategy and market reform relevant to Equinox

Sub-Section	1 Flexibility build-out	2 Technology strategy	3 Approach to energy bills	4 Future flexibility market
Horizon Scan Goal	Track progress towards and changes to the UK's flexibility strategy/ targets/ product deployment	Track strategy, regulation, and progress for heat pump & smart meter rollout	Track UK energy costs and government support measures	Track the options being considered for future market operation in the UK
What is covered in this version?	<ul style="list-style-type: none"> Vision and targets Historic and forecast capacity BAU products like Demand Flexibility Service 	<ul style="list-style-type: none"> Historic and targeted installation rates for smart meters/ heat pumps Current/recommended policies and regulations Wider industry efforts to expand low carbon heat 	<ul style="list-style-type: none"> Price cap forecasts Government support packages for bills Proposed Ofgem regs for vulnerable customers 	<ul style="list-style-type: none"> REMA consultation ENA Open Networks recommendations National Grid ESO recommendations
Main Sources	Ofgem	UK Govt , CCC , Ofgem	Ofgem , UK Govt	UK Govt , ENA , NG ESO

3.I. UK Flexibility Build-Out

Ofgem expects 4GW of flexible demand needed by 2030, en route to 57GW total flexibility capacity by 2050

Forecast growth of UK flexibility capacity (GW)



Source: [Ofgem](#)



Interconnection is expected to be the major source of flexibility capacity, but **flexible demand grows enormously**



To progress towards these goals, Ofgem's **Smart Systems and Flexibility Plan** sets out a **vision for the mid 2020s**



It expects that all flexibility technologies will have improved access to flexibility markets and can stack revenues across multiple sources of value (where this enables whole system optimisation)



Flexibility is preferred to new network build and renewables curtailment, and is expected to play a bigger role in securing supply through participation in the Capacity Market



There should be stronger investment signals for flexibility, such as changes to Contracts for Difference to balance system needs with large-scale deployment of low-carbon generation



Carbon reporting and monitoring should be business as usual, with the carbon intensity of flexibility markets compatible with net zero targets

Ofgem's vision also contains ideals for growing flexible demand from household consumers

Regulation should be in place to enable **all consumers to provide system flexibility**, regardless of the size of their contribution, leading to a mature market for aggregated **consumer flexibility**



Innovative product selection, **rewarded participation for demand side response**, and smart tech should be incorporated across **all government policies** relevant to energy efficiency, heating and fuel poverty



Smart meters penetration should be **near-100%** for smaller scale consumers



Market-wide half-hourly settlement by October 2025 to put incentives on energy suppliers to develop new tariffs encouraging consumers to **shift consumption** to when clean electricity is plentiful (and hence lower their costs)



Ofgem's significant code review (SCR) aims to change the **cost-reflectivity** of network usage to a way that better reflects variations in network costs associated with **location and time of use**

RELEVANCE TO EQUINOX

- Equinox is expected to deliver its business as usual product by the end of 2025 – it is important to ensure that this is consistent with Ofgem's vision for flexible consumer demand in the UK
- Elements like the SCR should be tracked closely to see what BaU will look like from a regulatory perspective by 2025. Section 3.IV of this document details potential future flexibility market set-ups which could be actualised by the SCR

DSOs procure four standard flexibility products, but there is a lack of standardisation in parameters across DSOs



Sustain (Pre-Fault)

Provides a scheduled response to prevent network constraints

Assets help manage network constraints by providing additional capacity and capability according to a schedule agreed at the point of contract



Secure (Pre-Fault)

Provides a scheduled response to manage network loading

Assets are available to help manage network constraints by providing additional capacity and capability and are utilised depending on requirements established a week ahead



Dynamic (Post-Fault)

Keeps the power flowing during an unplanned network event

Assets are available for certain windows depending on needs established a week ahead and provide an immediate response in the event of specific fault conditions, such as planned summer maintenance



Restore (Post-Fault)

Gets the lights back on following an unplanned network event

Assets are available and provide an immediate response to help restore supply following rare fault conditions, such as the failure of equipment

RELEVANCE TO EQUINOX

- These four products offer different potential routes for domestic assets to access the flexibility market
- It is essential to understand how DSOs define parameters such as minimum capacity, utilisation, and notice period for each flexibility product to develop a product that is interoperable between networks in a BaU scenario

National Grid ESO's Demand Flexibility Service cut more than 3.3GWh of peak electricity use this winter¹

Demand Flexibility Service (DFS) developed to allow ESO to access additional flexibility when national demand is at its highest. Over winter 2022, this service has demonstrated the interest of UK consumers and businesses in playing a more active role in balancing the country's energy needs.



Requirements for participation

- Assets must have half-hourly (HH) metering
- Respond for a minimum of 30 minutes
- Aggregated unit size 1 MW to 100 MW
- Providers must provide relevant HH metering & baselining data to demonstrate demand reduction



Assets are excluded if they...

- Are dispatchable via the Balancing Mechanism
- Participate in Ancillary services **or DNO services**
- Have a Capacity Market contract



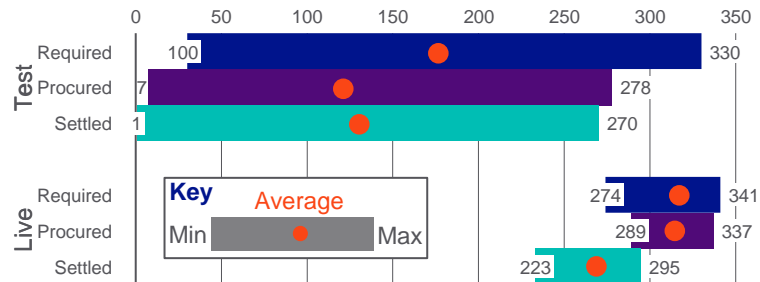
Basic service details

- 18 test events from November 2022 to March 2023
- Two live events (23rd, 24th January)
- Tender submissions are Pay as Bid
- Guaranteed Acceptance Price set at £3,000/MWh

19 Domestic Providers, incl.²



Half hourly DFS volumes (MW) for 18 test and 2 live events³



Settlement volumes were generally lower than those procured

RELEVANCE TO EQUINOX

- This service provides details on how residential flexibility is valued by the ESO, improved baselining methodologies for calculating demand reduction, and will serve the discussion on ESO and DSO product stacking

Average household earnings from participating in flexibility trials during winter 2022/23 varied

Saving Sessions by Octopus Energy



Octopus customers **collectively shifted 1.86 GWh of electricity demand** throughout 13 Saving Sessions last winter



Projected savings for customers who participated in 12 Saving Sessions and saved 1 kWh on average per session was **£36**



£5.3 million was paid in total to customers, with the top 5% of participants **saving an average of £41.24** over the winter

Power Move by OVO Energy



Ovo customers **collectively shifted 164,179 KWh of electricity demand** out of peak times last winter



Customers were encouraged to reduce their electricity use to **less than 12.5%** during peak teams



Customers were paid **£20 a month**, which amounted to **£100** by the end of the winter

Peak Save by British Gas



British Gas customers **collectively shifted 147 MWh of energy demand** last winter



Over 200,000 customers signed up, and 98% of those surveyed said they would take part again



£1.8 million was paid in total to customers, with an **average of £28.56** saved per customer including a triple payment for participation in the final event

RELEVANCE TO EQUINOX

- Understanding what customers were paid for participating in flexibility trials over the winter helps calibrate the EQUINOX commercial arrangements

Development of tariffs and customer incentives can increase household participation in flexibility

Tariffs

Cosy tariff by Octopus Energy



Smart electricity tariff to shift heat pump use: rates 40% cheaper than flexible rate in region from 04:00-07:00 and 13:00-16:00

Agile tariff by Octopus Energy



Tariff based on wholesale price of energy, suitable for customers who can shift large amounts of their energy use through smart home technologies like solar PV and batteries

Social tariff for vulnerable customers



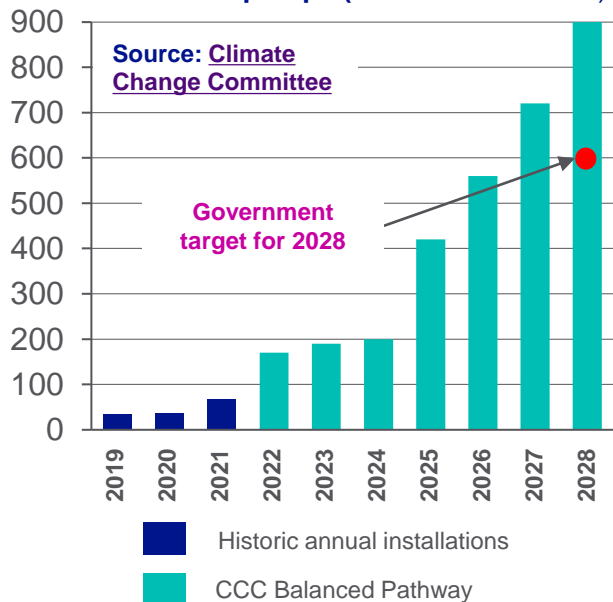
Ofgem call for government legislation mandating the development of a social tariff, but in the meantime the onus is on energy suppliers to protect their most vulnerable customers

RELEVANCE TO EQUINOX

- As EQUINOX moves towards commercial arrangements that reflect a business as usual scenario, it is important to understand what other factors besides financial incentives can drive change in consumer behaviour

UK Heat Pump (HP) Roll-Out: slow progress towards an ambitious 600k/year 2028 goal

Historic and required UK annual installations of residential heat pumps (100s of thousands)



The UK is **well behind** in its [current rollout](#) – 1.48 installations per 1,000 households in 2021 makes it the worst in Europe. 15.3 is the required rate



Factors inhibiting rollout include: **high upfront/ operating costs**, **lack of engineers**, efficiency concerns, manufacturers **not pushing HPs enough**



UK govt [aims](#) to **reduce hardware and installation costs by 25-50% by 2025**, and **parity with gas boilers by 2030**, but costs [appear](#) yet to fall



£450m Boiler Upgrade Scheme provides **£5,000** towards new ASHP, or **£6,000** towards GSHP. Expected to support 90k installs over 2022-2025



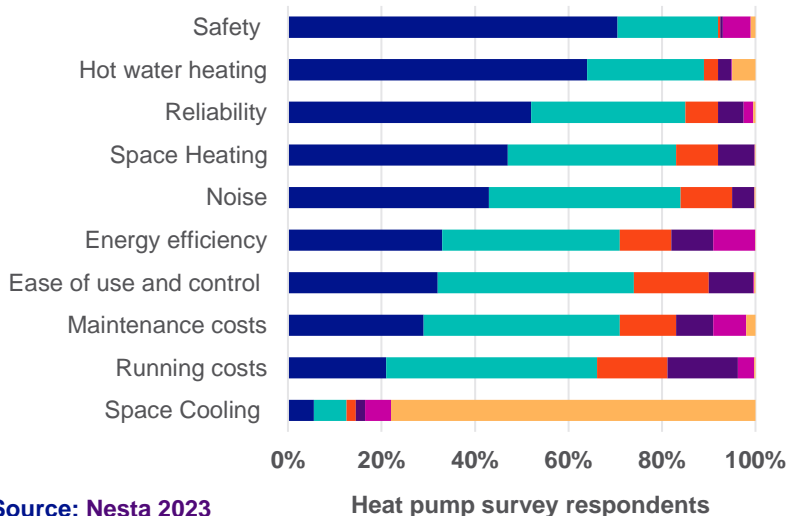
CCC's [key recommendations](#) are to **rebalance gas and electricity prices** to ensure HPs are **cheaper to operate** than gas boilers, and for BEIS to publish its plans for a **market-based mechanism** for HP growth, which should include **obligations on manufacturers** to produce an increasing proportion of HPs

RELEVANCE TO EQUINOX

- Project will need to track rollout progress to understand how quickly recruitment pool is expanding, for both the winter trials and the BaU product
- Need to ensure that the project is not left behind should the rollout accelerate

2023 Nesta survey findings reveal heat pump consumer satisfaction is on par with gas boiler satisfaction

Level of satisfaction with various heat pump attributes¹



>70% of respondents were either 'very satisfied' or 'fairly satisfied' with 8 of the 10 heat pump operational attributes

- Key winners were **safety** (92%), **hot water heating capabilities** (89%), **reliability** (85%), and **space heating capabilities** (83%)

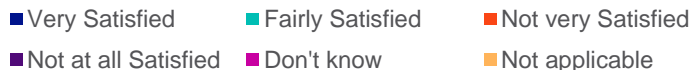
73% of users reported the same (14%) or higher (59%) levels of satisfaction with their heat pump compared to their previous heating system

- Groups reporting significantly higher satisfaction were **ground source heat pump users**, users who **chose to install within an existing property**, and **Scottish users**
- No significant variation in satisfaction across property age ranges

Of respondents who installed a heat pump in their own home, 85% made planned installations, compared with only 51% of gas boiler users

- Key information sources when deciding whether to install included **discussions with manufacturers/installers** (70%), **government websites** (45%), and **existing knowledge** (44%)

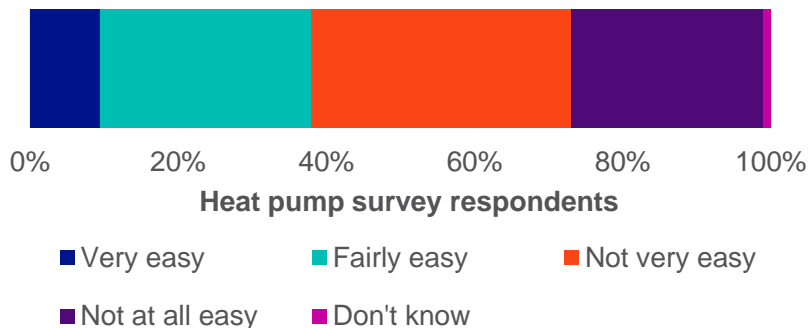
Source: [Nesta 2023](#)



¹ This graph is a recreation of a figure included within Nesta's heat pump user survey. However, as Nesta does not include raw data within its report, this graph is merely a visual placeholder for illustrative purposes only

However, the Nesta survey also found that installation and a lack of information on operation remain key challenges

How easy was it to find useful and clear information to support you with your heat pump?¹



Source: [Nesta 2023](#)

Installation is lengthy and issues are common:

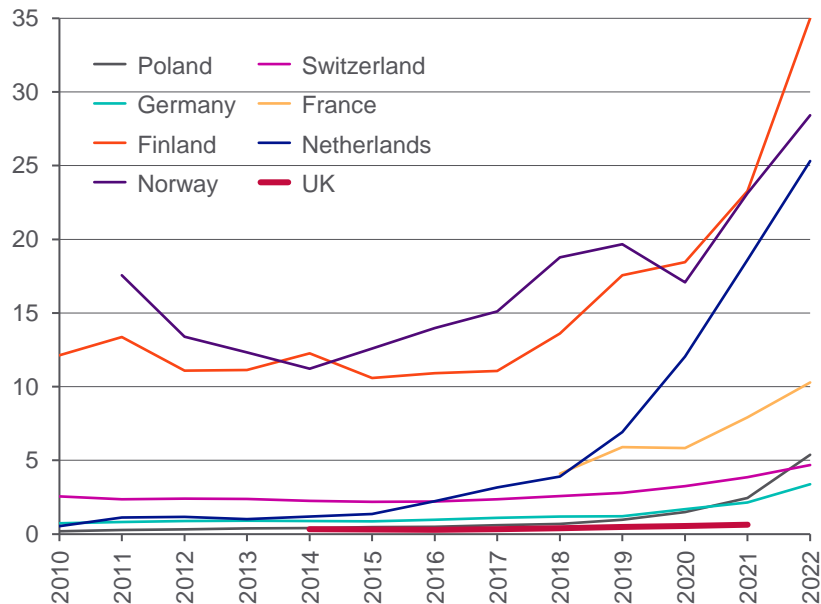
- The modal time for heat pump installation was **one to two months** after agreeing to the installation – this compares with less than one month for gas boilers
- Only 37% of heat pump users encountered **no problems during installation**, compared with 76% of gas boiler users. The most common issues were **disruption to homes and/or gardens** (36%), **time delays** (19%), and **incorrect control set-up** (17%).
- “Heat pumps are only as good as the people designing and installing the system. There needs to be **more detailed training and accreditation for installers** to enable the best efficiency and uses of these systems.” – Heat Pump user, England 2022

Accessible and clear information on Heat Pumps is lacking:

- 44% of heat pump ‘inheritors’ **received no advice on how to use their heat pump** when moving into a property
- Only 37% of heat pump inheritors found it **easy to identify useful and clear information** to support them with their heat pump
- The **two foremost sources of information were both verbal**, namely ‘discussion with the heat pump manufacturer/ installer’ (53%) and ‘previous property owners’ (28%)
- “Our air source heat pump came with an **instruction manual that was only one page long** and it’s really hard to get your head around.” – Heat Pump user, England 2022

Whilst other European roll-outs hit the accelerator, multiple factors are holding the UK back

Annual installations of residential heat pumps per 1,000 capita for selected European countries¹



Case Study: The Netherlands vs the UK²

The Netherlands is **as reliant as the UK** on natural gas for domestic heating. Nevertheless, it is clearly accelerating low-carbon heating far quicker. A few key reasons:

Bans on new homes being connected to the gas grid: Since the Netherlands initiated a ban in mid-2018, per capita heat pump installations have sky-rocketed. The UK's is currently not intended to begin until 2025.

Local approach: Municipalities expected to drive push to low carbon heating through local Heat Transition Plans developed with housing associations, DSOs and local citizens. UK local schemes are more fractured, held back by a very centralised government

Tax incentives: Since 2020, Netherlands have been gradually shifting the tax burden from electricity to natural gas for households, incentivising electrification. Households in the UK are currently mainly taxed on their electricity usage

Building standards: In 2012, Netherlands set a target for the average social rental home to have an EPC rating of B by 2021. Renting poorly insulated homes in private and social sector to be banned from 2030. The UK has been slower: since 2018, only homes with EPC below E are banned from private renting.

RELEVANCE TO EQUINOX

- As heat pumps proliferate elsewhere, there will be more at-scale flex. projects from which Equinox can take and apply learnings

3.II. UK Technology Roll-Out

New partnerships and incentives intended to accelerate the heat pump roll out

New training academy for upskilling heat pump installers



There is currently a **lack of qualified UK heat pump installers** (4,000 vs 100,000 for gas boilers)



This [partnership](#) between three companies comprises a **range of BPEC and Daikin accredited courses**. Once qualified, installers can continue to access support from the partners



British Gas offers 'lowest price guarantee' for heat pumps



The company will [match](#) any price offered by another company for a MCS credited installation

Prices start at £3k for a standard ASHP



The scheme was influenced by its Gas Net Zero [Index](#) finding that **only 14% of homeowners would replace their existing boiler with a heat pump**

Scheme enables mortgage borrowing to finance HP installation



octopusenergy

Halifax mortgage borrowers can [install](#) a heat pump through Octopus Energy's service for **as little as £2k** (vs £8k via the Boiler Upgrade Scheme)



Octopus' cheapest install price is £3k, with customers eligible to earn £1k back through the **Lloyds Green Living Reward**

'Heat pump talk' guide to assist installers with customers



Energy Systems Catapult have [released](#) a guide to **facilitate effective conversations between customers and installers throughout the heat pump installation process**

Installers are guided on how to answer **typical consumer questions** and respond in **simple language**. The guide was informed by discussions with **'Electrification of Heat'** project participants and installers **about their installation experiences**

Heat Pump Ready programme has allocated £15m to 24 projects aiming to reduce installation costs & challenges



Heat Pump Ready programme is a £60m UK government initiative to support the target of 600,000 heat pumps installed per year from 2028.



£15m has been [allocated](#) to 37 SMEs for **24 projects** across stream 2 of the programme – projects focussed on **reducing costs and alleviating current difficulties holding back heat pumps installs**

Three main project types are:



- Digital customer-facing solutions for sizing and/or install











- New commercial offerings combining installations with other services



- Improving heat pump efficiency

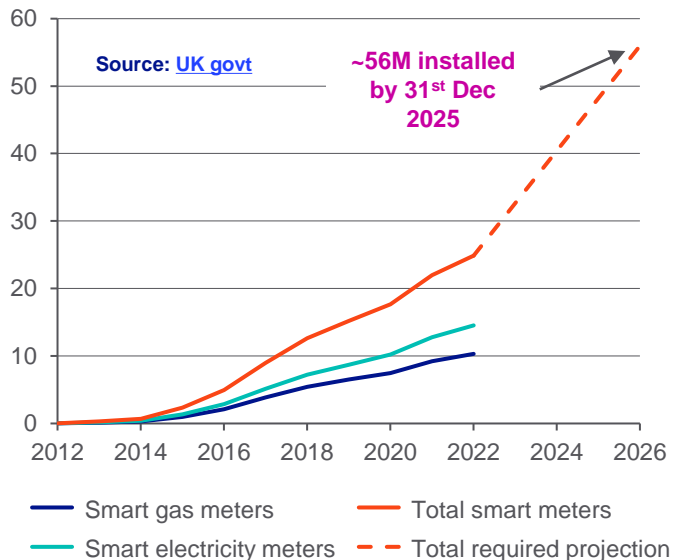
Selected group of stream 2 projects which have received funding

Project Title	Lead org.	Description
Catalyst – Accelerating the heat pump journey	 EDF	Simplify heat pump installation process through a customer-centric digital platform to support customers through the whole installation
Advanced Modelling for Heat as a Service	 CITY SCIENCE without possibility	Provide scalable approach to heat pump financing and deployment through prototyping, deploying, testing Heat-as-a-Service solutions
Integrated Comfort and Billing Service	 energie sprong	Develop and test offering combining retrofit and heat pump install as a fee-based 'Comfort Plan'
Guru Smart Heat Pumps	 guru	Developing tools for social housing landlords to enable heat pump installation at scale across the UK
Highly Flexible Storage Heat Pump (HFSHP)	 Kensa Group	Combine electrically-driven heat pumps with heat storing batteries to shift heat production from peak demand times
Free Heat Pump Home Survey & Design Tool	 q-bot	Tool to help consumers confidently match heat pump to thermal demand of the house on a case-by-case basis.
Archetypal Heat Pump Retrofit for Non-Trads	 R.J. BARWICK Heat Pump Retrofit	Develop optimum standardised whole house retrofit solutions for four of the most challenging and/or common non-traditional home archetypes across 175,000 sites in West Kent
Intelligent airsourcing to net zero	 wondrwall® ENERGY SOLUTIONS	Reduce running costs and improve user acceptance by optimising energy management via AI-based advanced time-shifting strategies

3.II. UK Technology Roll-Out

Smart meters targeted for all homes by the end of 2025, requiring accelerated rollout

Historic and required UK cumulative rollout of domestic smart meters operated in smart mode (millions)



Ofgem's [target for suppliers](#) is to install a smart meter in **every domestic property by the end of 2025**



Since January 2022, all suppliers have had **binding annual installation targets** through to 2025



Targets will be **reset annually** based on the proportion of a supplier's customer base **still with a non-smart meter**



The rollout must **accelerate rapidly** to meet Ofgem's target, from 12k/day (2016-19) to **26.2k/day** until the 2025 deadline

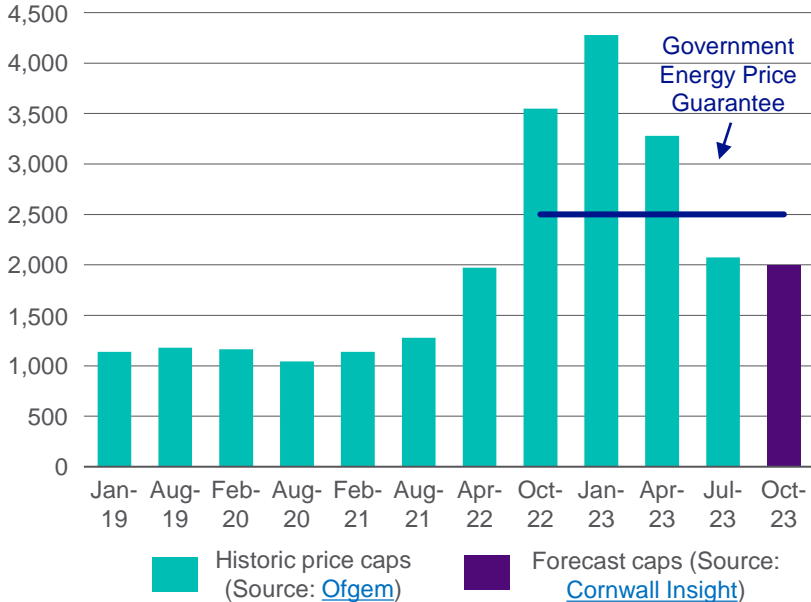
RELEVANCE TO EQUINOX

- Project close, and thus recommendations for business as usual commercial arrangements, is also scheduled for the end of 2025
- Keeping track of progress towards the rollout target enables the project to decide whether and how customers without a smart meter should be included within the trial design

3.III. UK Approach to Energy Bills

Ofgem's price cap has evolved to quarterly, aiming to pass lower wholesale prices to consumers as soon as possible

Historic and forecast evolution of Ofgem's Energy Price Cap (£)



Ofgem's price cap has since 2019 limited the rate an energy supplier can charge for default tariffs, with the aim of protecting UK customers from overpaying for energy



The cap had been **reviewed** every **six months**, but shifted in 2022 to **quarterly** to enable the cap to respond quicker to changes in wholesale prices.



Maximum prices are set by the lower of the Energy Price Guarantee (EPG) and the price cap, so if Ofgem sets a price cap that is above the EPG, consumer prices will not fall



July 2023 marks the first time the price cap is below the Energy Price Guarantee

RELEVANCE TO EQUINOX

- Understanding what consumers are paying for their bills will impact the incentive payments that they receive to participate in Equinox, offer up their data for analysis, and ultimately turn off their heat pump

Energy Price Guarantee Overview

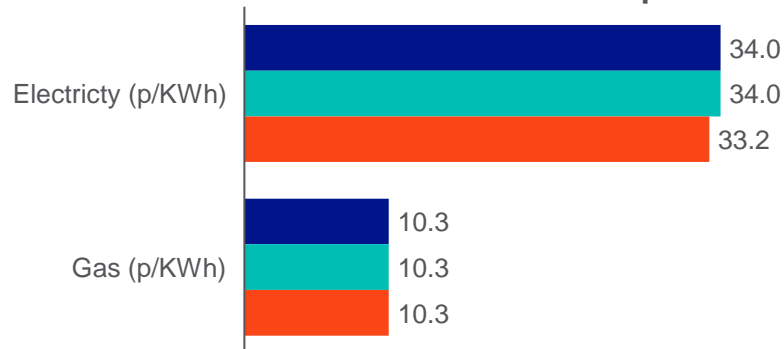
What is the Energy Price Guarantee and how will it affect customers?

The Energy Price Guarantee is a limit on the amount consumers can be charged per unit of gas and electricity. This means that **exact bill amount will continue to be influenced by energy usage**. Energy suppliers will adjust tariffs automatically, so **customers do not need to take any action** to get the benefits of this scheme. The Energy Bill Support Scheme ended in March 2023, so some customers will see an increase in their energy bills from April 2023.

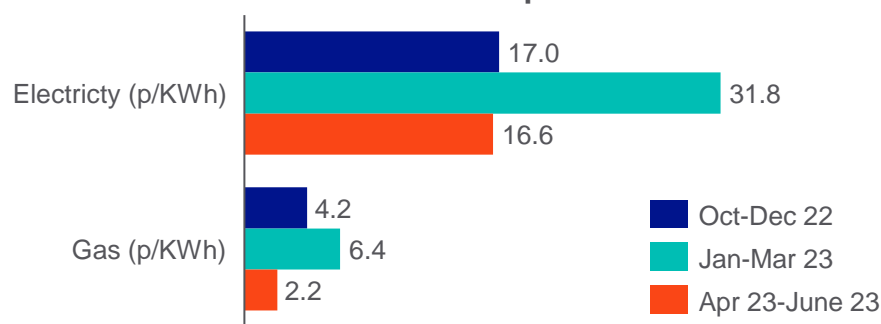
RELEVANCE TO EQUINOX

- Understanding how UK billpayers will receive differing levels of government support depending on their tariff will help to pitch the incentive amounts for Equinox participants

Standard variable tariff unit prices



Fixed rate tariff unit price reductions



3.III. UK Approach to Energy Bills

Announced UK government support measures for energy bills in winter 2022/23



Energy Price Guarantee: Automatic limit on amount consumers can be charged per unit of gas or electricity, so a typical UK household will save around £900 on their energy bill from 1 October 2022 to 31 March 2023. **Extended from April 2023 to April 2024 at higher rate, typical household expected to save around £500** on their energy bill.



Energy Bills Support Scheme: All UK households will automatically receive a **£400 total discount** on their energy bills via six monthly instalments from **October**



Cost of living payment: One-off **£650** payment for households on **means tested benefits**, paid in two lump sums of **~£325**



Pensioner cost of living payment: Households entitled to winter fuel payments get an extra **£300** alongside their usual winter fuel payments from **November 2022**



Disability Cost of Living Payment: A one-off **£150** will be paid to anyone in receipt of various benefits for disabled people and veterans, such as attendance allowance and disability living allowance



Winter fuel payment: **£150-300** available to people born before the 25/9/1956. Exact amount depends on various factors including age, marital status, living situation, etc.

RELEVANCE TO EQUINOX

- Understanding how much assistance UK billpayers will be receiving through government support will help to pitch the incentive amounts for Equinox participants

Review of Electricity Market Arrangements (REMA) - Overview

What is the purpose of and timeline for REMA?



BEIS consultation reviewing how to **reduce reliance on fossil fuels** and enabling **abundant and cheap renewables** to drive the design of the future electricity markets



Concerns reform to all **non-retail electricity markets**, including wholesale market, balancing mechanism, and flexibility markets



The consultation aimed to narrow down the current plethora of future market options presented



Closed October 2022, BEIS response published in **March 2023**

REMA addresses the following challenges seen in the current market set-up

- 1 **Reliance on support schemes** to drive renewable investment currently **disincentivises** generating plants to **operate more flexibly**
- 2 **Lack of investment signals** for low carbon flexibility assets, which will require **more revenue streams** outside Capacity Market to **expand at required pace**
- 3 The current single national wholesale price leads to the system **missing the low-price benefits of renewables** due to the marginal pricing method which allows expensive fossil fuels to set the electricity price
- 4 **Limited temporal signals** for flexibility which we know will reduce system costs

RELEVANCE TO EQUINOX

- The REMA outcome will narrow the electricity market options, including flex markets, which will be considered for the UK going forwards. This impacts the future BaU market operation with which Equinox will have to be consistent

REMA – Consulted Options

Wholesale market - location	National pricing	✓ Zonal pricing	✓ Nodal pricing	Local imbalance pricing			
Wholesale market - tech	Unified market		✓ Split by characteristic				
Wholesale market - balancing	National		✓ Local then national				
Wholesale market - price formation	Pay-as-clear		Pay-as-bid				
Wholesale market - dispatch	Self-dispatch		Central dispatch				
Mass low carbon power	Existing CfD	CfD with more price exposure	Deemed generation CfD	Supplier obligation	✓ Revenue cap and floor	Dutch subsidy	Equiv. firm power auction
Flexibility	✓ Optimised CM	✓ CM with flex enhancements	✓ Supplier obligation (inc. CPS)				
Capacity adequacy		Capacity payment	Centralised reliability option	Decentralised reliability option	Targeted tender	Strat. reserve	
Operability	BAU	BAU+	Local markets	Changes to CfD/CM design	Co-optimisation	Dedicated support scheme	

Source: [UK govt](https://www.gov.uk/government/consultations/renewable-energy-market-architecture)

✓ Relevant to flexibility

- This figure illustrates the **range of options** upon which the consultation aims to gauge views
- They are **not mutually exclusive** and can be **stacked**
- Those **relevant to flexibility** are discussed on subsequent slides
- Red: no longer being considered following consultation responses
- Orange: Discounted as standalone mechanisms but are being considered in conjunction with other reforms

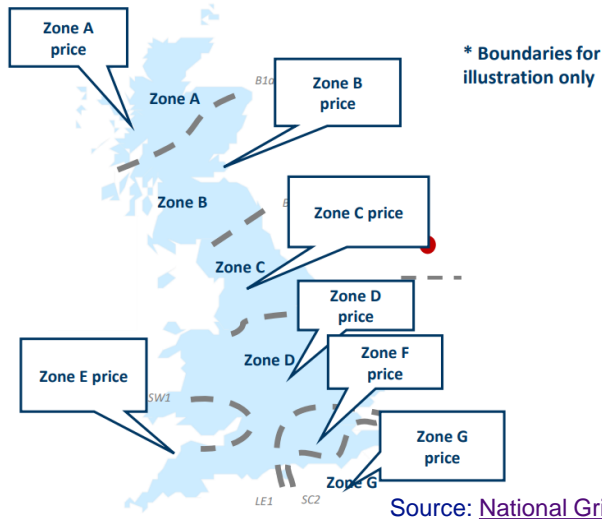
RELEVANCE TO EQUINOX

- At this stage in the consultation process, a high-level understanding of the options being considered is useful
- Once the chosen options are being further developed, it will be important to gain a deeper appreciation for the impacts this will have on flexibility market and market participants' behaviour

REMA – Zonal/Nodal Wholesale Pricing (1/3)

Problem with national pricing: The wholesale price does not send signals to market participants that incentivise them to operate and locate in a way that is consistent with the physical needs of the system. This leads to operational and balancing issues e.g. increased network constraint costs

Potential solution: Introduce more granular locational signals into wholesale electricity prices



Option 1: Zonal Pricing - The network system is split into clearly defined zones. The boundaries are defined by major transmission constraints

- This is an **established arrangement** in the **internal European energy market**
- Each zone has single price which assumes no network constraints within zone
- Applies on both supply and demand side, but supplier pays for energy at the same price it receives for selling energy within a single zone
- Where the price differs between two zones, the supplier pays difference between price in generation zone and price in supply zone. Cost difference is the cost of network congestion between the two zones
- Market internalises cost of network congestion and losses to some degree

REMA – Zonal/Nodal Wholesale Pricing (2/3)



Option 2: Nodal pricing - Price in each location in transmission network represents **locational value of energy**. Physical network constraints (capacity, losses) **reflected in market clearing process**

- Implemented in several US states, Ontario, New Zealand, Singapore. Some expose **only supply** to locational prices; **others expose demand too**
- **'Unlikely to be practical to extend nodal pricing to the distribution network**, so it would be important to **ensure coherence between nodal pricing on the transmission network and actions taken locally, such as local flexibility markets.**
- Would require careful implementation to **safeguard inflexible, vulnerable, and fuel poor consumers from disproportionate impacts**
- Fully nodal system: wholesale market itself would resolve network congestion. **Lower compensation payments** to generators leads to consumer savings

RELEVANCE TO EQUINOX

- Locational wholesale prices would provide enhanced price signals to all market participants – could enable greater participation of DSR and distributed energy resources
- Plenty of challenges to overcome: concerns about liquidity and market uncertainty, distributional demand-side impacts, defining zonal boundaries, new IT systems for continuous nodal pricing calcs

3.IV. UK Future Flexibility Market

REMA – Zonal/Nodal Wholesale Pricing (3/3)



Of the **146 respondents** to the consultation:

55% thought that **neither, or only one**, of nodal and zonal market designs should be considered

- Respondents against both felt they would **undermine investor confidence** in renewables, potentially hindering the energy transition and outweighing any potential benefits
- Identified **less disruptive alternatives**, such as reforming Transmission Network Use of System charges, adding locational signals to the Contracts for Difference scheme, or speeding up transmission network development
- Some felt **nodal pricing** would be **more likely to result in an investor hiatus** and so only zonal pricing should be considered

35% thought that nodal and zonal market designs should **both be considered**

- Whilst respondents acknowledged associated challenges, they argued both options should be retained due to significant **benefits to end-consumers** from greater operational efficiency and reduced costs; an **incentivised deployment of renewables**; and **reduction in the complexity of system operation**



Respondents noted that **zonal pricing**:

- Provides benefits of nodal pricing with **less complexity**
- Avoids need for central dispatch
- Already **precedented** in continental Europe



Respondents noted that **nodal pricing**:

- Most accurately reflects marginal cost of meeting demand and would **increase transparency**
- Complex with reduced liquidity
- Should **transition** from zonal to nodal pricing

REMA – Capacity Market Reform (1/4)

Option 1: Running specific auctions for flexibility



Each auction would procure **specific flexible characteristics** such as **response time** or **duration** and be open to all LCTs which meet agreed set of flexibility criteria



However, such an auction system would increase **complexity** of the Capacity Market and potentially **reduce liquidity**, **increasing clearing prices**







Auction parameters would need to be **calibrated carefully** to ensure target volumes are not too high as to under procure, or too low as to risk innovative technologies not being supported

RELEVANCE TO EQUINOX

- If this change went ahead, it would see flexibility providers competing to provide networks with services like Equinox within a far smaller market – this could require an updated business case

REMA – Capacity Market Reform (2/4)

Option 2: Introducing multipliers to the clearing price for particular flexible attributes

-  Only **low carbon capacity** meeting flexibility criteria would be **eligible**
-  **Multipliers** would be applied to their **clearing price valuing flexibility characteristics** like **response time, duration** and **location**
-  The setting of multipliers would reward **specific flex needs**; the methodology for their setting would be similar to the initial development of **Capacity Market de-rating factors**.
-  There is a **risk** that if multipliers are **mis-calibrated**, outcomes could be **misaligned with system needs**

RELEVANCE TO EQUINOX

- Equinox could help uncover what the most valued flexibility characteristics are for networks and whether these can be derived from domestic heating

REMA – Capacity Market Reform (3/4)

Option 3: Optimised Capacity Market



Similar to option 2, but this would **directly target generators** with low carbon or new build characteristics



This would **insulate low carbon capacity assets** to participate while insulating them from directly competing with **established high carbon capacity**.



This could see an **increased price volatility** from a smaller pool

- Option 1: Low carbon new build/refurbished assets participate in separate auctions to the main capacity auction. ESO would set these up
- Option 2: Multiple clearing prices depending on capacity type

RELEVANCE TO EQUINOX

- Less relevant to Equinox currently given the focus on generators
- Useful to keep track of which of the three options (if any) is pursued for Capacity Market reform, since each option will impact Equinox to a different degree

3.IV. UK Future Flexibility Market

REMA – Capacity Market Reform (4/4)

Of the **101 respondents** to the consultation:

68% thought that the capacity market **should be reformed** to some extent

- Majority of respondents agreed that **reforms enabling greater levels of carbon flexible assets** are necessary
- Suggested **short-term markets** and **ancillary services** were best positioned to appropriately reward flexible characteristics closer to real-time system needs
- Some respondents thought that adjusting capacity market parameters to bring forward investment in low carbon flexibility could lead to **suboptimal results** and **ineffective market distortions**

On the other hand;

- Many respondents suggested that **flexibility auctions or applying multipliers would be required** to guarantee the correct types and required volumes of low carbon flexible assets are built at a pace and scale for **effective decarbonisation**
- Concerns were raised over the ability of ancillary service markets to provide a **sustained investment signal** for flexible assets
- Concerns were also raised over the wholesale market's **missing money problem hindering the required scale of deployment**

21% stated a **deeper analysis of alternative options** would be required to make a decision

11% were **not in favour** of adding additional layers of complexity to the capacity market

- Reforms such as automating pre-qualification and reforming secondary trading were preferred



REMA – Supplier Obligation (1/2)



Decentralised, market-led approach placing a **legal requirement on suppliers to achieve a flexibility target** set by the government



Precedent internationally – 31 US states have Renewable Portfolio Standards



This approach could provide ‘**stronger investment and operational signals for flexibility, particularly for demand side and small-scale flexibility**’



But there are **risks around financing and delivery**. Capital cost is likely to increase if suppliers play a more significant role in determining the capacity mix. Wider questions around **supplier suitability** to lead in bringing forward investment in the longer term

RELEVANCE TO EQUINOX

- BEIS is considering this as a supplementary mechanism to contribute to investment case for small-scale flex with lower upfront costs like DSR. This could impact the Equinox business case/incentive for suppliers and aggregators

3.IV. UK Future Flexibility Market

REMA – Supplier Obligation (2/2)

Of the **106 respondents** to the consultation:

51% thought that the Government should **no longer consider** a supplier obligation for flexibility

- Some respondents felt such an obligation would place an **inappropriate level of risk on suppliers**
- The importance of **aligning the REMA programme with retail market reform** was highlighted
- Noted that suppliers could play a key role in enabling **demand side response** (for example, time of use tariffs)

31% agreed that the Government should **continue to consider** a supplier obligation for flexibility

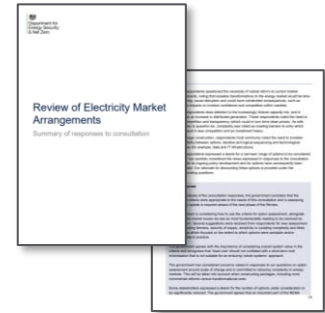
- Suggested an obligation could be particularly effective in providing **strong operational and investment signals** for demand side and small-scale flexibility, enabling **competition** across technologies, and improving **liquidity** in local flexibility markets
- Some respondents believed that the obligation could provide an opportunity for the **flexibility aggregation market** to develop

Key concerns raised:

- **Majority not in support** – high risk on suppliers
- Suppliers having to rely on **centralised definitions** of the capacity required
- Approach **designed to reduce emissions at peak times** rather than incentivising shifting demand out of peak periods
- Could result in excessive investment in certain technologies, making it very **difficult to predict peak periods**

As a result:

The Government have decided **not to pursue a supplier obligation for flexibility as the main mechanism for flexibility in the short-term**. The role of suppliers in bringing the demand side flexibility will continue to be explored.



REMA – Revenue Cap and Floor (1/2)



Flexibility assets would **compete** for a **guaranteed minimum revenue** (floor) from the government for each period (such as already exists in GB for interconnectors)



Guaranteed revenue would **provide certainty** to investors, while still **exposing assets to operational signals** across all the markets in which they would be expected to compete



Maximum revenue cap could also be introduced **to protect consumers from excessive profits**. Designed with **additional incentives** (e.g. availability payment) to ensure plants **keep responding** to operational signals **even once the cap has been reached**

RELEVANCE TO EQUINOX

- BEIS note that ‘such a mechanism has to date been applied to medium and large assets and therefore may not be appropriate (or indeed needed if operational signals are stronger) for aggregated portfolios of smaller scale assets.’ Therefore, this mechanism is perhaps less relevant to Equinox specifically

3.IV. UK Future Flexibility Market

REMA – Revenue Cap and Floor (2/2)

Of the **101 respondents** to the consultation:



48% thought that the Government should **continue to consider** a revenue cap and floor for flexibility

- Suggested that the mechanism could be **effective in deploying flexible assets** through de-risking investment, especially in cases where assets have high capital costs
- Majority of respondents highlighted the suitability of a revenue cap and floor mechanism in **de-risking investment in long duration storage**, and the need for government to **bring forward such a mechanism at pace**

38% thought that the Government should **not continue to consider** a revenue cap and floor for flexibility

- Suggested that a revenue cap and floor could **distort** other parts of the market **by improving the investment case for high-CAPEX flexibility** ahead of other assets such as demand side response and batteries
- Some respondents felt there would be a **high administrative cost of implementing the regime**

Key design ideas to ensure value for money:

- Some respondents suggested that the revenue cap and floor should be implemented in the **same way as the existing interconnector regime**, although this was argued to become bureaucratic if open to a large number of low carbon assets
- It was suggested that **providers should meet a minimum level of performance**, with others suggesting that the floor should be based on **project size**
- Some believed that a **'soft cap'** could ensure value for money whilst still incentivising technologies to provide system services post-cap

ENA Dispatch Interoperability and Settlement: Review of existing practices and gap analysis

Definition: Dispatch interoperability is “a standard set of policies and procedures to communicate and instruct a Service Provider to deliver a contracted service”



Current state: Range of different dispatch management and communication approaches amongst DSOs



There should be adoption of a **common API** for dispatching services. Would need to be **flexibly designed** to provide future proofing and flexibility product innovation

Longer term: All DSOs should move to APIs as the **primary method** of communicating dispatch requirements to Service Providers. This will allow the **greatest level of automation** and enable **operation at scale**

Back-up options may need to be available for dispatch communication should API platforms be **unavailable**, or **unaffordable** for smaller providers



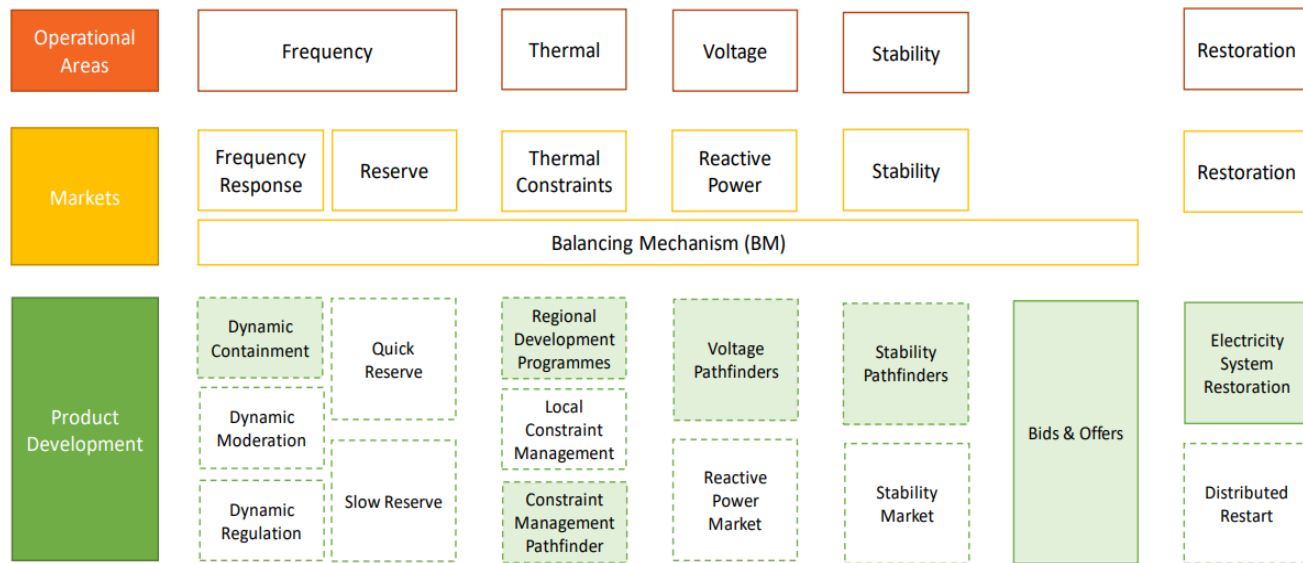
Next step: The group will explore existing dispatch standards at a high level to see if these could be appropriate for adoption.

Next horizon Scan should check for results from this

RELEVANCE TO EQUINOX

- Equinox’s commercial arrangements must be interoperable across all DSOs and flexibility service providers
- Following the ENA’s recommendations will help to ensure that this is the case, as will tracking continued cross-sector advice coming out of the wider Open Networks [programme](#)

NG ESO is developing many more products which could provide stacking opportunities



RELEVANCE TO EQUINOX

- It will be important for Equinox to keep track of which ESO products can be stacked with each other, and with DNO flexibility products
- This will enable the project to appreciate whether/when/how DNO requirements should be prioritised over ESO ones (and vice versa)

- Key - Service Procured in 2021 Product is under development

Source: [National grid ESO](#)

The ENA has been exploring primacy of ESO and DSO flexibility as part of its Open Networks project

1. The interaction between the ESO's Short Term Operating Reserve (STOR) and DNO Active Network Management (ANM) was **initially explored**, highlighting **several complex trade-offs** with potential impacts on various market participants.
2. The focus of Primacy Rules development was thus changed to **the simpler interactions between ESO and DNO procured flexibility services**
3. The ENA's [report](#) focused on the delivery of the **Transmission Constraint Management (TCM) Service** and the **DNO active power services (other than Restore)**, and assessed how several use cases within the Balancing Mechanism may interact with DNO services
4. DNO Flexibility Services are **more geographically constrained** than ESO products, so the conclusion was that in the above cases **the DNO should receive primacy**, with **two 'DNO priority' rules proposed with different timescales for the sharing of data and the consideration/or not of outages**

1a: Basic data sharing ahead of real time – this rule has been selected for trial and roll out with NGED as part of the South-West Regional development Programme (RDP) specifically for the TCM use case

1b: More extensive sharing of data – further investigation into design by UKPN and National Grid ESO to see whether it could be trialled in the South-East RDP, also for the TCM use case

The development of the rules highlighted the need for a **robust planning process** to assess the benefits of actively managing conflicts.

These will need to **identify** and then **balance** the costs and benefits of active conflict management **against alternative options** to ensure the **most efficient outcome**.

This will ensure that the operational decision making developed in the primacy rules continues to deliver an operable and economic whole system.

RELEVANCE TO EQUINOX

- The ENA's ongoing work will help to drive conversations in the Equinox project regarding primacy of heat pump flexibility procured from customers through various services

Electricity
Distribution

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Innovation Project Deep Dives (Q2 2023)

Deep dives for the previous 34 projects can
be found [here](#)

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35: Net Zero Terrace

- 1 Customer Offering
- 2 Flexibility Impact
- 3 Recruitment
- 4 Customer Preference
- 5 Engagement Strategy
- 6 Trial Design
- 7 Market Design

Project Overview	
Description	<ul style="list-style-type: none"> SIF Discovery project aiming to decarbonize a terraced street using a SLES that is integrated with the network, optimised, affordable to consumers, and replicable throughout the UK. More info
Project Dates	April 2023 – June 2023
Project Partners	

Project Scope/Methodology

- Looks to create a Smart Local Energy System (SLES) comprised of ambient loop ground source heat pumps (GSHPs), community-provided storage and solar PV, and local peer-to-peer Power Purchase Agreements (PPAs) controlled by optimization software.
- Will provide a replicable model that integrates with the electricity network, reduces bills, and defers the need for reinforcement
- Utilises DNO network for fair distribution of generation and provision of flexibility
- Innovative in working across mixed-ownership buildings for the first time, making use of the DNO network

Key Learnings for Equinox

- Learnings will become apparent as the project unfolds
- Highlights a methodology for implementing affordable low-carbon domestic heating within **community-owned heat systems** – relevant to trial 2 as we look to expand the range of target groups and understand their preferences.
- NZT’s discovery phase involves a techno-economic model driven by property data. This could prove useful in determining a business case for addressing this target group from an economic perspective.
- From a commercial perspective, NZT plans to collect primary stakeholder engagement data on the likes of the Local Electricity Bill campaign and heat service provider regulations. This will be used to understand and influence potential **policy and regulation barriers**. The outcomes of this may be relevant to post-Equinox implementation.
- Potential lessons on **implementing at scale** post-Equinox, given that the NZT aims to be deployable GB wide.

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Abbreviations

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Abbreviations

Abbreviation	Means
BaU	Business as Usual
BEIS	Department for Business, Energy and Industrial Strategy
CMZ	Constraint Managed Zone
CPP	Critical Peak Pricing
DFS	Demand Flexibility Service
DLC	Direct Load Control
DNO	Distribution Network Operator
DSO	Distribution System Operator
DSR	Demand Side Response
ENA	Energy Networks Association
ESO	Electricity System Operator

Abbreviation	Means
EV	Electric Vehicle
HP	Heat Pump
LCT	Low Carbon Technology
OFGEM	Office of Gas and Electricity Markets
PV	Photovoltaic
REMA	Review of Electricity Market Arrangements
RT	Real Time
SIF	Strategic Innovation Fund
SLES	Smart Local Energy Systems
ToU	Time of Use
V2G	Vehicle to grid

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